

# Bollinger Hills Homeowners Association



## BHHOA Newsletter and Website Ad Rates

Rates are PER QUARTER for one publication

To re-run or place a new Ad, contact the Newsletter Editor by the Deadlines listed below.

Updated Sept. 2013

### **Newsletter:**

#### **Ad Size:**

Business Card:	\$25
1/4 page:	\$35
1/3 page:	\$55
1/2 page:	\$70
Full page:	\$110

### **Website:**

#### **Ad Size:**

Full Banner Ad: \$75 (468 x 60 pixels):

Full Banner Size: 468 x 60 pixels

(Stand-alone Ad or as a Link)

#### **Ad Size:**

Half Banner Ad: \$50 (234 x 60 pixels):

Half Banner Size 234 x 60 pixels

(Stand-alone Ad or as a Link)

**NOTE:** Special Discount Rates are available. See "**DISCOUNTS**" below.

### **DISCOUNTS:**

- Place an Ad in both the Newsletter AND on the BHHOA Website and receive \$10.00 off EACH Ad.
- Prepay Ad(s) for one year and receive a 25% discount.
- Ads run FREE for Kids' Businesses under age 18 (babysitting, pet sitting, dog walking, tutoring, lawn mowing, etc.).  
\* Parental consent required. Minor's personal cell phone number cannot be placed in the ad, must provide parent's home phone number.

### **The Details:**

- Contact the Newsletter Editor at least TWO WEEKS prior to Publish Date to place an ad.
- E-mail your self-designed Ad in a PDF or Microsoft Word file to [news.bollingerhills@gmail.com](mailto:news.bollingerhills@gmail.com)
- Mail your payment to: Bollinger Hills Homeowners Association, Attn: Newsletter Editor, P.O. Box 449, San Ramon, CA 94583. Indicate the Ad Size you are paying for on your payment.
- Newsletter normally gets published Quarterly (Feb., May, Aug., & Nov.).

### **Deadlines:**

<b>Publish Date:</b>	<b>Deadline:</b>
February 1	January 15
May 1	April 15
August 1	July 15
November 1	October 15

To place a Newsletter and/or Website Ad, contact the Newsletter Editor, Christine Perezalonso at:

[news.bollingerhills@gmail.com](mailto:news.bollingerhills@gmail.com)